



## **GREEN MARKETING AGENCY LAUNCHES IN LOS ANGELES**

*Provides full service promotion of eco-friendly clientele*

LOS ANGELES, CA (December 1, 2005) – bamboo Marketing™, a privately held public relations, green marketing promotions, and advertising design agency has launched in Southern California. The agency applies its award-winning promotional approach to the advancement of eco-friendly businesses, eco-travel, artists, natural health interests, organic products, and human and animal rights causes. It services the LOHAS (Lifestyle of Health and Sustainability) market and also aids campaigns that address cultural and social issues worldwide, including work with nonprofit organizations and educational institutions.

The agency's clientele enjoys personalized service from seasoned professionals who are passionate about the work they do and are highly focused on creating successful campaigns that exceed expectations. Services include: media outreach, brand development and promotion, strategic marketing consultation, crisis communications, spokesperson development, event planning, development of strategic partnerships/sponsorships, graphic design, search engine optimization, editorial services, online marketing, digital promotions, presentation development, and direct mail.

Notes Nina Boski, founder LifeBites Entertainment, "What a rare gem bamboo Marketing™ is! Their professionalism and integrity, filled with passion and the 'go to it' attitude, is what is needed to get the job done. You want them working with your business or project because you know that you can move on to other things and trust completely that the PR plan or marketing objectives will be executed. "

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**bamboo Marketing™ (www.bamboomarketing.com)** is an independently owned, full service public relations, green marketing, and advertising design agency based in Southern California. Members of the bamboo team have delivered highly successful, award-winning promotions for clients for more than a dozen years. The agency specializes in the promotion of LOHAS clientele and is dedicated to the expansion of sustainable lifestyles, social and cultural exchange, and the success of eco-friendly enterprise.

**NEWSBROKER® (www.newsbroker.com)** is a results-driven public relations company based in Vienna, Austria. Newsbroker optimizes international PR services and provides dedicated expertise for American enterprises entering and expanding in the European market (with emphasis on German and English speaking countries and Italy). In addition, Newsbroker maintains a wide range of press distributors and a close-knit network of contacts in the areas of economics, travel and lifestyle. Newsbroker prides itself on its ability to transform its clients' information into newsworthy stories that deliver widespread exposure within their target markets.

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